



Educate

Innovate

Inspire

The Ohio Academy of Science 2022-2023 Sponsorship Packet

Founded in 1891, The Ohio Academy of Science (OAS) is a membership-based, volunteer-driven, not-for-profit organization. The OAS is the leading organization in Ohio to foster curiosity, discovery, and innovation and to unite all who value education, science, engineering, technology, or their applications to benefit society.

The OAS offers a cadre of programs for students in grades 5-12 that are designed to create a culture of innovation through inquiry-based research, technological design, and entrepreneurship. The Science Day program and State Science Day are celebrating their 75th anniversary. This authentic learning experience engages students by making real-world connections through exploration and high-level questioning. By following their natural curiosity, students learn how to solve complex problems through higher order thinking. These critical skills are needed to meet the demands of a rapidly changing labor market and the innovation economy.

Please consider sponsoring the Ohio Academy of Science so that programs like Science Day and State Science Day are able to grow and thrive by providing access and equity to include all students. Your sponsorship will allow us to continue to build curriculum, add resources, provide professional development opportunities for educators, and recruit and train coaches and mentors.

Title Sponsor

\$20,000+

- **Board on Project Board**
 - This board is a highly interactive and customizable space. Videos, photos, documents and even polls will be seen by students, teachers, mentors, judges, and stakeholders of OAS Programs.
 - A booth resembles a poster presentation format
- **Ability to sponsor a Project Category in ProjectBoard**
- **Ability to Sponsor Individual Student Projects**
- **Engineering.com to create a 1 minute messaging Video for the sponsors board**
- **Engineering.com to write and publish a story about the sponsor to be distributed to their vast community of STEM minds.**
- **Institutional Membership**
 - This membership grants all faculty, staff, and students a chance to join OAS as an individual member at no charge
 - OAS members can publish in The Ohio Journal of Science with no cost
 - OAS members are given a voice in science advocacy
 - The institution receives 25% off advertisements in the State Science Day Program
 - Placement of the institutions-linked logo on the opening page of the OAS website
 - Advertisement of the institution's logo in all printed OAS publications, including but not limited to the OAS Annual Report and The Ohio Journal of Science
- **Promotion in SSD Publications seen by approximately 3,000 stakeholders**
 - Organization's logo (color) on the State Science Day (SSD) program cover
 - Informational write-up (250-word max) inside the SSD program
 - Organization's name listed in the sponsorship section inside the SSD program
 - Coverage in the SSD press release with circulation to more than 300 media outlets and schools
 - Complimentary quarter-page advertisement inside the SSD program or credit of \$250 to be used towards a larger ad
- **Social Media Promotion**
 - Advertising of an organizational-linked logo on the OAS State Science Day website
 - Coverage in OAS Newsletter with electronic circulation to 10,000 stakeholders across Ohio
 - Quarterly social media post with an audience of approximately 2,000 followers
 - Organizational logo in all OAS publications including, OAS Annual Report and The Ohio Journal of Science

Gold Sponsor

\$10,000-19,000

- **Board on Project Board**
 - This board is an interactive and customizable space.
 - A board resembles a poster presentation format
- **Ability to Sponsor Individual Student Projects**
- **Engineering.com to create a 30 second messaging Video for the sponsors board**
- **Institutional Membership**
 - This membership grants all faculty, staff, and students a chance to join OAS as an individual member at no charge
 - OAS members can publish in The Ohio Journal of Science with no cost
 - OAS members are given a voice in science advocacy
 - The institution receives 25% off advertisements in the State Science Day Program
 - Placement of the institutions-linked logo on the opening page of the OAS website
 - Advertisement of the institution's logo in all printed OAS publications, including but not limited to the OAS Annual Report and The Ohio Journal of Science
- **Promotion in SSD Publications seen by approximately 3,000 stakeholders**
 - Organization's logo (color) on the State Science Day (SSD) program cover
 - Informational write-up (250-word max) inside the SSD program
 - Organization's name listed in the sponsorship section inside the SSD program
 - Coverage in the SSD press release with circulation to more than 300 media outlets and schools
 - Complimentary quarter-page advertisement inside the SSD program or credit of \$250 to be used towards a larger ad
- **Social Media Promotion**
 - Advertising of an organizational-linked logo on the OAS State Science Day website
 - Coverage in OAS Newsletter with electronic circulation to 10,000 stakeholders across Ohio
 - Quarterly social media post with an audience of approximately 2,000 followers
 - Organizational logo in all OAS publications including, OAS Annual Report and The Ohio Journal of Science

Silver Sponsor

\$5,000-9,999

- **Board on Project Board**
 - This board is an interactive and customizable space.
 - A board resembles a poster presentation format
- **Institutional Membership**
 - This membership grants all faculty, staff, and students a chance to join OAS as an individual member at no charge
 - OAS members can publish in The Ohio Journal of Science with no cost
 - OAS members are given a voice in science advocacy
 - The institution receives 25% off advertisements in the State Science Day Program
 - Placement of the institutions-linked logo on the opening page of the OAS website
 - Advertisement of the institution's logo in all printed OAS publications, including but not limited to the OAS Annual Report and The Ohio Journal of Science
- **Promotion in SSD Publications seen by approximately 3,000 stakeholders**
 - Organization's logo (color) on the State Science Day (SSD) program cover
 - Organization's name listed in the sponsorship section inside the SSD program
 - Complimentary quarter-page advertisement inside the SSD program or credit of \$250 to be used towards a larger ad
- **Social Media Promotion**
 - Advertising of an organizational-linked logo on the OAS State Science Day website
 - Coverage in OAS Newsletter with electronic circulation to 10,000 stakeholders across Ohio

Bronze Sponsor

\$2,500-4,999

- **Logo with link on Project Board**
 - Will be seen by students, teachers, mentors, judges, and stakeholders of OAS programs
- **Promotion in SSD Publications seen by approximately 3,000 stakeholders**
 - Organization's logo (color) on the State Science Day (SSD) program cover
 - Organization's name listed in the sponsorship section inside the SSD program

Please email Michael Woytek at
mwoytek@ohiosci.org, or call 614-
389-2182 for sponsorship
opportunities